



Hartford United Soccer Club



Dear Prospective Sponsor/Donor,

We know you are asked to make donations throughout the year to many notable organizations, yet we would like to introduce you to the Hartford United Soccer Club (HUSC). Hartford United Soccer Club is a premier youth soccer club featuring boys and girls from Hartford and surrounding communities (eg. Fond du Lac, Germantown, Slinger, West Bend) with players ranging in ages 3 to 19. Our club is focused on player development through professional training while striving to be positive community role models.

HUSC is guided by a dedicated Board of Directors, as well as coaches and parent volunteers. We have governing bylaws and a club handbook to support our decisions. Our only sources of net assets are registration, fundraising with local businesses/events and generous individuals and businesses who support the organization. We are doing everything possible to cover our expenses with fundraising in order to keep player fees as low as possible for our families. However, as with any organization we face the added challenges of increased costs. Additional funds are needed to assist with player development technology, updated equipment, and field maintenance.

We are a non-profit organization 501c (3) and donations will be tax-deductible. Documents needed for tax returns will be made available as soon as possible.

We seek your generous and community-spirited sustaining contributions to this commendable organization, and thank you in advance for the donation and/or sponsorship you select. If you have any questions, please do not hesitate to call or email. Please see the attached document for donation and/or sponsorship levels.

Thank you in advance,

Maureen Hill (Sponsorship Coordinator)
Taylor Larson (Director of Business)
sponsorshipcoordinator.husc@gmail.com



Contribution Levels

***** Full Season Sponsors *****

Platinum Sponsor \$3500

- Your business name and logo displayed on premier signage (1 large banner and 2 field signs) at the Hartford United SC Kick Some Grass Soccer Tournament in August
- Your business name and logo displayed independently at our Beer and Wine Tasting Fundraiser in February and any other events the Club hosts
- Recognition at our Beer and Wine Tasting as Platinum Sponsor
- Recognition on HUSC website Home page and Sponsorship page (including link back to your website) for the season
- Logo listed in the Club Newsletter
- Your business spotlighted on social media

Gold Sponsor \$2500

- Your business name and logo displayed on field signage at the Hartford United SC Kick Some Grass Soccer Tournament in August
- Your Business Name and Logo displayed on the Sponsorship Board at our Beer and Wine Tasting Fundraiser in February
- Recognition in the Beer and Wine Tasting booklet as Gold Sponsor
- Recognition on the HUSC website Sponsorship page (including link back to your website) for the season
- Your business spotlighted on social media

Silver Sponsor \$1000

- Your business name and logo displayed on field signage at the Hartford United SC Kick Some Grass Soccer Tournament in August
- Recognition on the HUSC website Sponsorship page (including link back to your website) for the season
- Your business spotlighted on social media

Bronze Sponsor \$500

- Your business logo on a field corner flag (limited availability) at the Kick Some Grass Tournament
- Recognition on the HUSC website Sponsorship page (including link back to your website) for the season
- Your business spotlighted on social media

Copper Sponsor \$250

- Recognition on the HUSC website Sponsorship page (including link back to your website) for the season
- Your business spotlighted on social media



Business/Organization Name: _____ Phone: _____

Address: _____

Contact Name: _____ Phone: _____

Email: _____

Sponsorship/Donation choice: _____

Any donation, no matter the size is greatly appreciated!
Questions? Email: sponsorshipcoordinator.husc@gmail.com

Please fill out and mail back to:
Hartford United Soccer Club
PO Box 270733
Hartford, WI 53027